Background:
The mass notification system used by Rockbridge County, the City of Buena Vista and the City of Lexington known as Alert Rockbridge was established in January of 2009 and over the years many behind the scene changes have occurred with our annual updates to refine the application and usefulness to the public. Recently, significant changes were made to the “front” of the system that the public sees when accessing the program. The updates will expand the user’s ability to select which alerts they sign up for and allow the user to cater the program to meet their personnel needs.

Changes include:
- Traffic Alerts — more sub-groups
- Weather Alerts — more sub-groups
- Libraries — can now send their own messages
- Attachments — can be sent to registered email accounts
- Reverse 911 — Alert Rockbridge will be used for this system

SIGN UP FOR ALERT ROCKBRIDGE AT:
www.alertrockbridge.com