



# County of Rockbridge

County Administrator

150 South Main Street

Lexington, Virginia 24450

ECONOMIC DEVELOPMENT  
(540) 464-9662

BUILDING DEPARTMENT  
(540) 463-9361

DATA PROCESSING  
(540) 464 1241

FISCAL SERVICES  
(540) 463 4361

GEOGRAPHIC INFORMATION  
SYSTEMS  
(540) 464 9656

PLANNING & ZONING  
(540) 464 9662

RECYCLING COORDINATOR  
(540) 463 2437

SPENCER H. SUTER  
County Administrator  
Office: (540) 463-4361

## AGENDA

### ROCKBRIDGE COUNTY ECONOMIC DEVELOPMENT AUTHORITY BOARD MEETING ROOM

March 22, 2021

4:30 pm

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PLEASE TAKE NOTICE that March 15, 2021, Economic Development Authority (EDA) Meeting was postponed to March 22, 2021. The March 22, 2021 meeting will be held by electronic means pursuant to the Continuity of Government Ordinance adopted by the EDA on April 20, 2020, due to the threats posed by the COVID-19 pandemic to the health, safety, and welfare of the public, and in accordance with the recommendations, guidelines, and requirements of federal, state and local authorities. This will be a joint meeting with the Rockbridge County Board of Supervisors.

Some EDA members will be participating remotely, while others will be on-site with staff. Staff will be presenting as usual in the Board of Supervisors meeting room at 150 S. Main Street, Lexington 24450, and while the room will be open to the public, no more than ten persons, including staff, will be allowed into the room at one time due to social distancing requirements. Per the Governor of the Commonwealth of Virginia Executive Order 63, all persons over the age of ten that do not have a precluding medical condition are asked to wear a face covering.

Citizens are encouraged not to attend the meeting in person but may view or participate in the Zoom Meeting Webinar as described below:

#### **Board of Supervisors Called Work Session and Joint Meeting with the Rockbridge County Economic Development Authority on Monday, March 22, 2021 at 4:30 pm**

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#### **Participate in the Zoom Meeting Webinar as described below:**

(1) Join the Rockbridge County Board of Supervisor Zoom webinar  
Please copy the link below and paste into your browser address bar:

<https://us02web.zoom.us/j/136904815?pwd=d2grYytJU0EyQVFYWnovdR1NFY1QT09>

**Password:** 509406

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#### **Or Telephone:**

Dial in to one of the following numbers

US: +1 929 205 6099 or +1 312 626 6799 or +1 301 715 8592 or +1 346 248 7799 or +1 669 900 6833 or +1 253 215 8782

**Webinar ID:** 136 904 815

**Password:** 509406

If you have never joined a zoom webinar you can find instructions to join at the following link:  
<https://support.zoom.us/hc/en-us/articles/115004954946-Joining-and-participating-in-a-webinar-attendee->

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(2) You can also view the meeting live on the Rockbridge County Board of Supervisors Youtube Channel at the following link [https://www.youtube.com/channel/UCorAg96Ey7QwfHPfKrUZ9A/featured?view\\_as=subscriber](https://www.youtube.com/channel/UCorAg96Ey7QwfHPfKrUZ9A/featured?view_as=subscriber). You will see a video that has “LIVE NOW” in red text by it and prior recorded meetings. Click on the LIVE NOW video to watch and listen to the meeting Live, or view the recorded video another time.

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1. Call to Order
2. Presentation by Leslie Schaller with AceNet, Consultant for Rural Economic Development Incentive (REDI) Grant
3. Adjourn

AT A WORK SESSION OF THE BOARD OF SUPERVISORS OF ROCKBRIDGE  
COUNTY, VIRGINIA, HELD AT THE ROCKBRIDGE COUNTY ADMINISTRATIVE  
OFFICES ON MONDAY, MARCH 22, 2021

**AGENDA ITEM:**      **Presentation by Leslie Schaller with AceNet, on the Rural  
Economic Development Incentive Grant (REDI) Report**

**SUBMITTED BY:**    Spencer Suter – County Administrator  
                                 Brandy Flint – Business Development Assistant

**DATE:**                    March 16, 2021

**SUMMARY OF INFORMATION:**

In July 2019, Rockbridge County was awarded the REDI grant that provides technical assistance for up to two years to help rural towns and regions create and implement economic development plans. Leslie Schaller was hired as the consultant with Central Appalachian Network Wealthworks Hub. Ms. Schaller is the Director of Programs at the Appalachian Center for Economic Networks. A REDI Committee was formed that includes Buena Vista and Lexington, the Lexington/Rockbridge Chamber of Commerce, the Regional Tourism Office, the Chamber's economic development committee members, and Ms. Schaller. The Committee held community meetings and input sessions to formulate recommendations and outline steps to develop the rural economy and support life quality in the region.

To streamline the process, we have scheduled a joint meeting with the Rockbridge County Economic Development Authority. Ms. Schaller will present her report, solicit input from both Boards, and answer any questions you may have.

**RECOMMENDATION:**

Receive Ms. Schaller's presentation, pose any questions you may have and discuss as desired with members of the EDA. Provide any comments or suggestions you may have as a result of the presentation and discussion.